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ORLANDO, FL

A Piece of Orange Spandex That Pays Most Travel Expenses

A new travel program called ORBTT promises to give back to travelers in the form of free baggage fees, seat selection fees, onboard food and drinks, and a continuous lottery system for free upgrades to first and business class and countless other major offers that cannot be found anywhere except on the ORBTT Platform.

How it works: Travelers-AKA “volunteers,” place a patented piece of a carefully chosen color of orange spandex over their luggage, which in-turn acts as a mobile advertising billboard as well protects their luggage investment. Each carry-on sleeve also comes with two Torch lights that sets each piece of luggage apart as hundreds of eyes are focused on the luggage. The luggage can also be seen from 50-yards away. These portable ads roll through airports, train stations, cruise ports, and bus stations. The 20 inch carry-on sleeve makes its way to the overhead bin 99% of the time covering the entire airport catching attention wherever it goes. Travel volunteers also known as **orbiters**, in-turn receive all kinds of great deals from the advertisers. Deals that cannot be found anywhere else! Ads are strategically placed on the sides of each orange sleeve making them easy to spot from just about anywhere in each controlled travel environment!

The spandex mobile billboards come in two sizes, a carry-on 20-inch and cargo hold 28-inch. The entry cost for volunteers is 19.99 for the 20 inch carry-on. Travelers are also given another option to purchase both sizes at \$29.99. Both ORBTT packages come with two highly visible torch lights for free. These two torch lights can easily be taken off the sleeve and act as a portable night light while staying overnight or as a quick-to-get-to flashlight. The company also asks all Orbiters to take pictures after they redeem their prize awards so that the advertisers can see all the happy faces.

If purchased through normal channels a luggage sleeve and two high glow lights by itself with no special features would cost up to \$24. The ghost spot lights will beam the main advertiser’s logo on the ground, on to walls and onto ceilings.

How Orbiters redeem their awards? All **Orbiters** are instructed to go to the ORBTT web site or download the ORBTT app. Once there, they can pick what awards they want to use while on their trip. Most advertisers have multiple locations around the US and volunteers can access and redeem those awards easily and seamlessly while traveling in real time. **Orbiters** simply show the UPC code at the participating advertiser’s register. Awards will be added every day so there will be a plethora to choose from.

ORBTT Travel Awards: These include free or heavily discounted parking fees, major discounts on ridesharing, free on-board alcohol drinks and sandwiches the participating airline, train, cruise, or bus company. **Orbiters** also receive larger fare discounts and larger hotel and room sharing discounts not found on the web! Free purchasing of games, mobile apps, Travel Insurance, WIFI and mobile entertainment content while traveling. Another great perk is free lounge entry from ORBTT’s major airline participant, major mileage awards, major rewards on city wide events, major awards at restaurants and museums. Lots more can be had while traveling and many more of these awards programs will be adding on a daily basis!

It’s a win-win for everyone involved. Advertisers don’t pay for the advertising. Advertisers receive greater ROI by seeing **Orbiters** actually redeeming their products and services. They use existing inventory of products and other services the volunteers are savoring for. Advertisers receive a great deal of customer loyalty at a time when it is rare to achieve, and volunteers get the best of the best when they travel. The ORBTT platform was first developed for seniors and families who travel on a budget. Now it’s for everyone! The company also hopes to enlist many families who normally would not take their vacations because of finance restraints and now can do so while traveling on the ORBTT platform. The ORBTT PROMOTION TRAVEL PLATFORM will be available in over 15 countries worldwide and plans to grow to over 75 countries by 2020. Expected launch numbers to be over 10,000 volunteers in the United States for this year’s holiday travel season and is expected to climb tremendously into 2019.